

**Upper Mt. Bethel Economic Development
Committee Monthly Meeting
Minutes
May 25,2023**

Attendees: Scott Cole
Anthony DeFranco
Bill Hall
Geoffrey Deen
Ray Higgins
Ed Nelson
Augie Percoco

The meeting was called to order at 7:00 pm. After the Pledge of Allegiance, a motion to approve the Meeting Agenda was made and seconded.

The first order of business was to view a presentation by Karie Ann Gelinis and Doug Warfel from the Lehigh Valley EDC. It was noted that Lehigh Valley is the 65th largest GDP Region in the nation with a total GDP of \$41.7 billion. Manufacturing is the largest section in Lehigh Valley accounting for \$8.4 billion followed by Finance, Insurance and Real Estate amounting to \$8.1 billion.

Karie Ann also presented the "Discover Lehigh Valley video. LVEDC used a videographer to develop the video.

We updated the status of the Mt. Bethel Business Directory. The UMBT map is completed and we anticipate receiving the first draft shortly. The UMBT website was discussed and it was agreed that its in need of updating. A recommendation was made to appoint someone to be an administrator for the website. The Lehigh Valley Chamber of Commerce was suggested as a model for our website.

The next Business Meeting is scheduled for August, 2023

Having no other business, the meeting was adjourned at 9: pm.